

Mediacard 2022

nauta

52. volume

Nauta, Cattle in english, is a magazine in cattle husbandry with articles about dairy and beef cows, breeding, feeding, management, health, economy and environment. Cattle is a magazine for professional farmers, who will develop and continue farming and animal production.

Circulation is 4500 issues. Over 75 percent of milkrecording farms receive this magazine and in those farms more than two persons read it.

Cattle is a member of Finnish Periodical Publishers' Association.

Publisher

Faba co-op
P. O. Box 40 (Urheilutie 6 D)
01301 Vantaa, Finland
Editor-in-chief: Sanna Lohenoja
E-mail: toimitus@faba.fi

Advertising Sale

Myyntimestarit Oy
Päivi Pieviläinen
puh. 0400 134173 / 040 7207981
paivi.pievilainen@myyntimestarit.fi

Hämeenkatu 14, 05800 Hyvinkää
www.myyntimestarit.fi

Printing House

PunaMusta Oy / Forssan Kirjapaino
Contact person Hannu Ojanperä, tel. +358 10 230 8490
email: prepress@punamusta.com

Advertisement in home pages!

Magazine's website is in **www.nauta.fi**

Ask an offer of advertisement in our home pages or in our **e-mail newsletter!**

Advertisement material: gif/animated gif, jpg or PDF.
Material by email: toimitus@faba.fi



Publishing schedules and dead lines 2022

N:o	THEME	Publ.date	Order	Deadline
1	Health & welfare	16.2.	11.1.	27.1.
2	Economy & beef cattles	20.4.	3.3.	22.3.
3	Nutrition & feeds	27.6.	13.5.	1.6.
4	Calves & young stock	7.10.	25.8.	13.9.
5	Silage & environment	21.12.	7.11.	24.11.

Advertisement sizes and rates, euro

	horizontal*vertical	euro	
1/1 page	210*297 mm	2465	(bleed 3 mm)
1/2 page	210*148 / 105*297 mm	1630	(bleed 3 mm)
1/3 page	185*85 / 90*175 mm	1325	
1/4 page	185*60 / 90*130 mm	1090	
1/6 page	90*85 mm	840	
1/8 page	90*60 mm	580	
2., 3. and 4.cover		2720	

Supplements: ask for our offer.

Prices VAT 0 %.

Cancellations of advertisements in writing must be made no later than in order date.

Written claims within 14 days from the publication of the issue.

The liability of Cattle is limited to a refund of the amount paid for the advertisement.

Advertisement material

Format of magazine	A4 (210 x 297 mm)
Printing area	185 x 265 mm
Printing method	offset
Binding	stitching

Advertisement material: print ready digital material; PDF, EPS or as documents made in paging programs, fonts included, colors in CMYK.

PrePress

email: prepress@punamusta.com

Right to changes is reserved.