

Mediacard 2024

# nauta

## 54. volume

**Nauta, Cattle** in English, is a professional magazine aimed at livestock farms. Nauta contains articles of dairy and beef cattle's daily life, breeding, feeding, management, health, economy and environment. Nauta is a magazine for professional farmers who develop their farms and look to the future.

The circulation of the magazine is 4,000 issues. Over 75 percent of milkrecording farms receive this magazine and in those farms more than two persons read it.

Cattle is a member of Finnish Periodical Publishers' Association.

### Publisher

Faba co-op  
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### Advertising Sale

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### Printing House

Grano Oy  
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## Advertisement in home pages!

Magazine's website is in [www.nauta.fi](http://www.nauta.fi)

Ask an offer of advertisement in our home pages or in our **e-mail newsletter!**

Advertisement material: gif/animated gif, jpg or PDF.

Material by email: [toimitus@faba.fi](mailto:toimitus@faba.fi)



### Publishing schedules and dead lines 2024

N:o	THEME	Publishing date	Ad. deadline
1	Health & welfare	21.2.	30.1.
2	Economy & beef cattles	18.4.	26.3.
3	Nutrition & feeds	27.6.	4.6.
4	Calves & young stock	3.10.	12.9.
5	Silage & environment	19.12.	27.11.

### Advertisement sizes and rates, euro

	horizontal*vertical	euro	
1/1 page	210*297 mm	2465	(bleed 3 mm)
1/2 page	210*148 / 105*297 mm	1630	(bleed 3 mm)
1/3 page	185*85 / 90*175 mm	1325	
1/4 page	185*60 / 90*130 mm	1090	
1/6 page	90*85 mm	840	
1/8 page	90*60 mm	580	
2., 3. and 4.cover		2720	

**Supplements:** ask for our offer.

Prices VAT 0 %.

Cancellations of advertisements in writing must be made no later than in deadline date.

Written claims within 14 days from the publication of the issue. The liability of Nauta is limited to a refund of the amount paid for the advertisement.

### Advertisement material

Format of magazine	A4 (210 x 297 mm)
Printing area	185 x 265 mm
Printing method	offset
Binding	stitching

Advertisement material: print ready digital material; PDF, EPS or as documents made in paging programs, fonts included, colors in CMYK.

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