



nauta

Mediacard 2026

56. volume

Nauta, Cattle in english, is a professional magazine aimed at livestock farms. Nauta contains articles of dairy and beef cattle's daily life, breeding, feeding, management, health, economy and environment. Nauta is a magazine for professional farmers who develop their farms and look to the future.

The circulation of the magazine is 3,300 issues. Over 55 percent of milkrecording farms receive this magazine and in those farms more than two persons read it.

Cattle is a member of Finnish Periodical Publishers' Association.

Advertising Sale

Myyntimestarit Oy / Jero Parkkinen

puh. 040 720 7981, jero.parkkinen@myyntimestarit.fi

Publishing schedules and deadlines 2026

N:o	THEME	Publishing date	Ad. deadline
1	Health & welfare	20.2.	30.1.
2	Economy & beef cattles	15.4.	25.3.
3	Nutrition & feeds	24.6.	3.6.
4	Calves & young stock	2.10.	11.9.
5	Silage & environment	21.12.	2.12.

Advertisement sizes and rates, euro

	horizontal*vertical	euro	
1/1 page	210*297 mm	2630	(bleed 3 mm)
1/2 page	210*148 / 105*297 mm	1740	(bleed 3 mm)
1/3 page	185*85 / 90*175 mm	1415	
1/4 page	185*60 / 90*130 mm	1165	
1/6 page	90*85 mm	845	
1/8 page	90*60 mm	620	
2., 3. and 4.cover		2910	(bleed 3 mm)

Supplements: ask for our offer.

Prices VAT 0 %.

Cancellations of advertisements in writing must be made no later than in deadline date.

Written claims within 14 days from the publication of the issue.

The liability of Nauta is limited to a refund of the amount paid for the advertisement.

Advertisement material

Format of magazine	A4 (210 x 297 mm)
Printing area	185 x 265 mm
Printing method	offset
Binding	stitching

Advertisements: print ready digital material; PDF, EPS or as documents made in paging programs, fonts included, colors in CMYK.

Printing House

Grano Oy

Contact person: Markku Eurajoki, tel. +358 400 418 252

Advertisement in web?

Magazine's website is in **www.nauta.fi**

Ask an offer of advertisement in our home pages or in our **e-mail newsletter!**

Advertisement material: gif/animated gif, jpg or PDF. Material by email: toimitus@faba.fi

Publisher

Faba co-op, P. O. Box 40 (Urheilutie 6 D), 01301 Vantaa, Finland

Editor-in-chief: Sanna Lohenoja, email: toimitus@faba.fi